

IWSR

Nutmeg House
60 Gainsford St
London SE1 2NY
United Kingdom

16th February 2026

IWSR confirms the following statement to be true according to the IWSR Global Database 2025. The 2025 database includes volume and retail value data up to 2024.

Campo Viejo is the #1 still wine Rioja brand globally, in 2024 by value and volume.

Yours sincerely,

Damien McInerney

[Damien McInerney \(Feb 16, 2026 16:14:31 GMT\)](#)

Damien McInerney
Chief Commercial Officer

About IWSR

For more than 50 years, IWSR has been trusted by the leaders of global beverage alcohol businesses as an integral part of their strategic planning and decision-making processes. We uniquely combine our proprietary longitudinal market data, consumer insights and AI-enhanced data science with valuable on-the-ground human intelligence, in more than 160 markets worldwide, to decipher what is really happening in the global beverage alcohol market. With access to our data, clients from across the drinks industry – including multinational spirits, beer and wine businesses; packaging and ingredient manufacturers; distributors and financial institutions – plan their strategies and future investment with a reliable, consistent and complete understanding of the global landscape.

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